

**MORE YEARS**

**BETTER LIVES**



# JPI More Years, Better Lives (JPI MYBL)

Ageing and Technology Workshop  
Collaboration of three European Initiatives:  
JPI MYBL, AAL, COST  
9-10 February 2017, Brussels

# AAL & MYBL & COST



## AAL & MYBL:

- Alignment of programmes active in complementary areas
- Overlap in key R&D interests
- Jointly explore how existing and emerging technologies can better contribute to the quality of life and social engagement of older people

**COST:** to enable break-through scientific developments leading to new concepts and products and thereby to contribute to strengthening Europe's research and innovation capabilities

- the opportunities presented by emerging technologies link the three initiatives



# JPI More Years, Better Lives



**Joint Programming Initiative „More Years, Better Lives“ (JPI MYBL):**



- JPI MYBL seeks to **enhance coordination and collaboration** between European and National Research Programmes related to demographic change
- follows **transnational multi-disciplinary approach** bringing together different research programmes and researchers from various disciplines in order to make use of the potential of societal change in Europe and provide solutions for the upcoming challenges.

❖ Mechanism: Joint Programming, **Calls** in 2015 / 2016 / **2017**



# What is Joint Programming?



1. Europe faces **societal challenges** which single Member States are not capable of resolving alone: climate change, energy, population ageing, ...
2. Europe needs to elaborate a better **coordinated** and more **coherent response**. There is a need for a more strategic approach additional to existing initiatives.
3. Objective: increase **efficiency** and **effectiveness** of public R&D funding in Europe.



# Countries supporting the JPI MYBL



## 17 Members



Austria



Belgium



Canada



Denmark



Finland



Israel



France



Germany



Italy



Netherlands



Norway



Slovenia



Poland



Spain



Sweden



Switzerland



UK



# Governance and operation of the JPI MYBL

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## Governance:

- **General Assembly** - Delegates from 17 Member States
- **Steering Committee** - Chair dr. Edvard Beem, Members Prof. Yves Joannette, François Hérán and Tove Hammarberg
- **Scientific Advisory Board** - 22 scientists representing diverse disciplines
- **Societal Advisory Board** - 15 members from European stakeholder organizations

## Secretariat:

- **For the operational work of MYBL**  
„virtual office“ in labor division between members, (co-) financed by EC project J-Age II



# Aims of the JPI MYBL



1. **Exploration and understanding of Demographic Change** through a cross-disciplinary and holistic approach (Researcher level research outcomes targeted)
2. **Joint Programming/Alignment** of national/regional and EU programmes and activities (Joint/coordinated research policies and strategies to be elaborated)
3. **Implementation** through joint activities (ERA-NET like calls for transnational research projects and similar activities realized – “fast track” activities)
4. **Public Engagement**



# (Joint ) Strategic Research Agenda

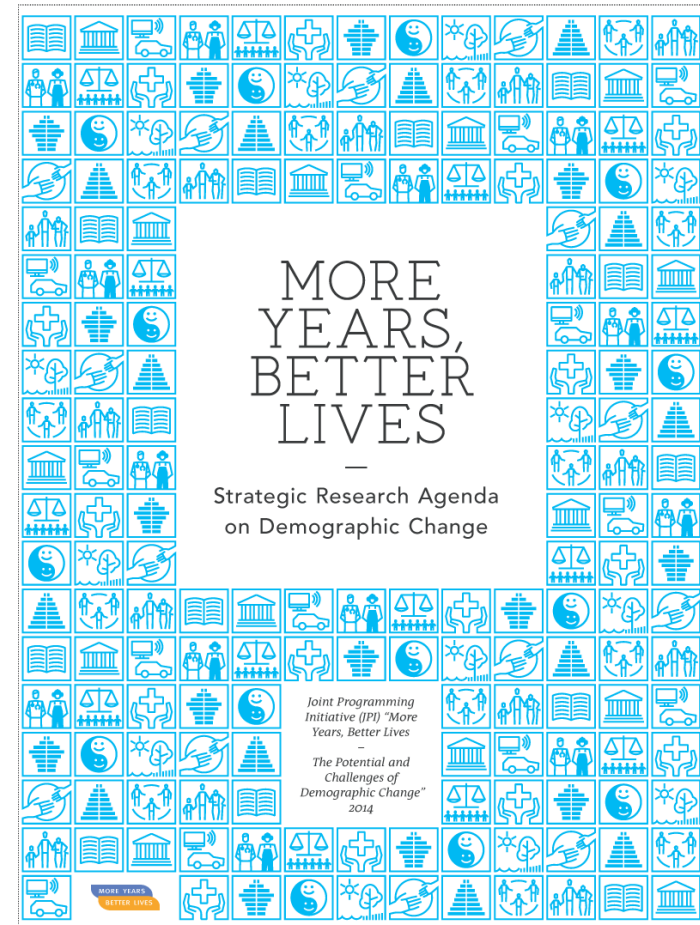


## 4 Research Domains

- Quality of Life, Health and Wellbeing
- Economic and Social Production
- Governance and Institutions
- Sustainable Welfare

→ 11 research topics deriving from these domains are transferred into call topics

<http://www.jp-demographic.eu/about-us/strategic-research-agenda-sra/>



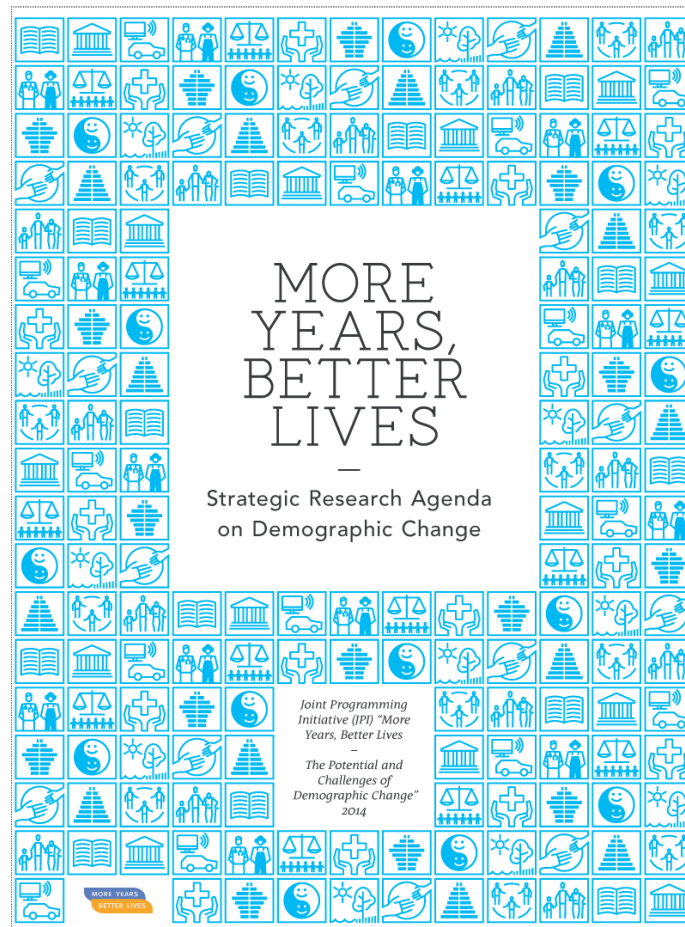


# (Joint) Strategic Research Agenda



## 11 Research Topics

- Quality of life, wellbeing and health
- Learning for later life
- Social and economic production
- Participation
- Ageing and place
- A new labour market
- Integrating policy
- Inclusion and equity
- Welfare models
- Technology for living
- Research infrastructure



# Implementation

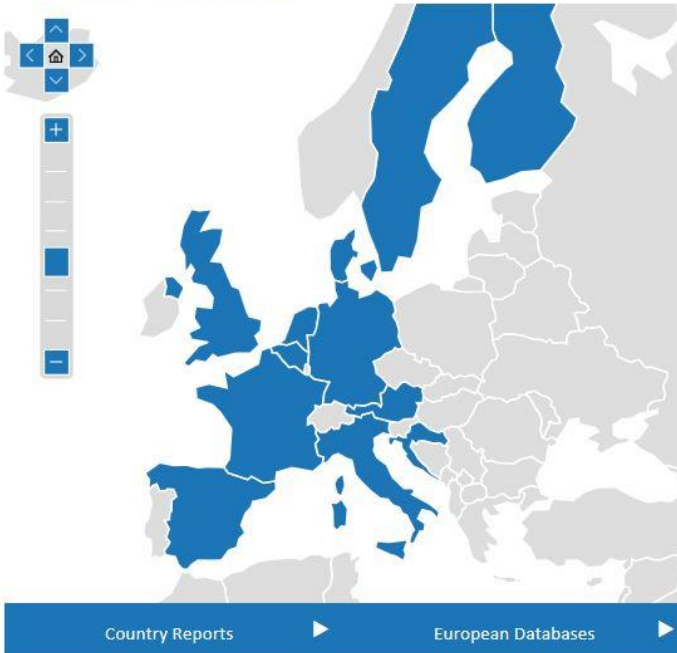
- Fast Track Activity 2013

Data Mapping [www.jpi-dataproject.eu](http://www.jpi-dataproject.eu)

## Choose a Topic

 Health and Performance	 Social Systems and Welfare
 Work and Productivity	 Education and Learning
 Housing, Urban Development and Mobility	 Public Attitudes towards Old Age
 Social, Civic and Cultural Engagement	 Uses of Technology
 Wellbeing	 Intergenerational Relationships

## Choose a Country



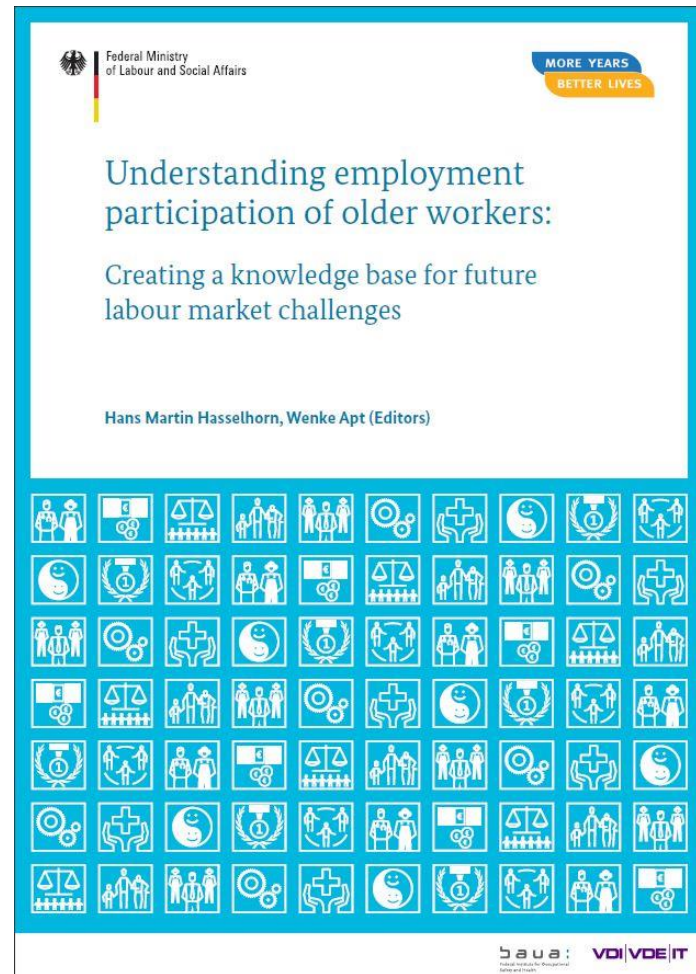
Country Reports ▶ European Databases ▶



# Implementation

## Fast Track Activity 2014

Understanding employment  
participation of older workers:  
Creating a knowledge base for  
future labour market challenges



# Joint Transnational CALLS 2015-2017

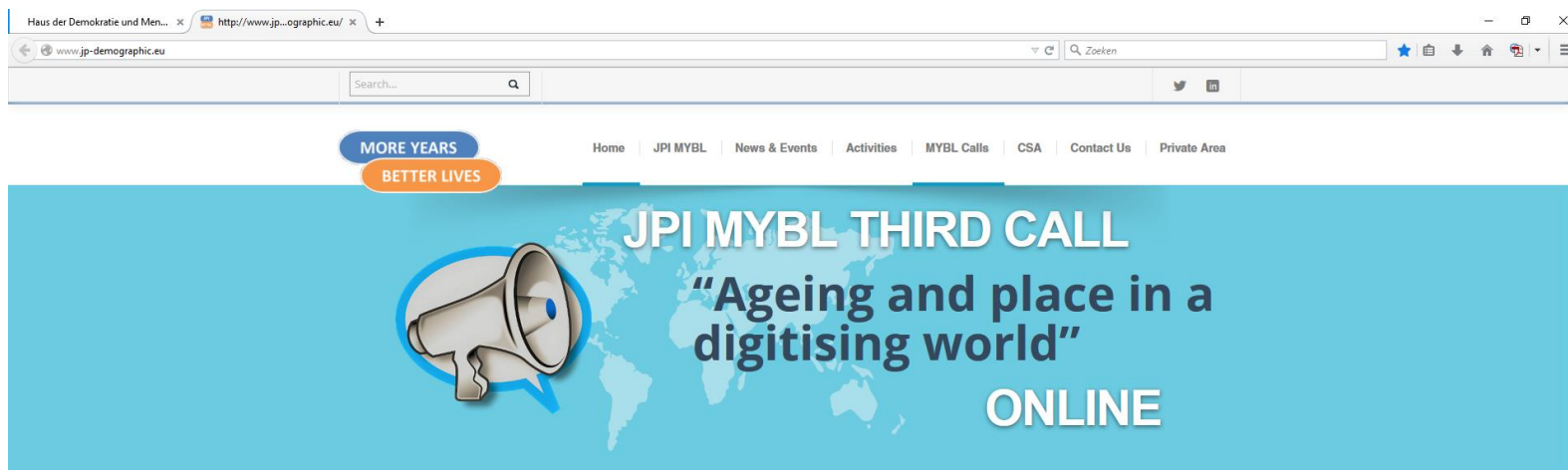


- **2015: Extended Working Life and its Interaction with Health, Wellbeing and beyond**
  - 5 projects granted
- **2016: Welfare, Wellbeing and Demographic Change: Understanding Welfare Models**
  - 5 projects granted

<http://www.jp-demographic.eu/calls>



# JPI MYBL third joint call



This Call is concerned **with the ways** in which the **health and wellbeing** of older people, at **all stages of later life**, is supported and promoted through the design of the **social and physical environment**, **access** to opportunities to **learn**, and the **use** of **technologies of all kinds**.

**Deadline: 3rd April 2017 – 17:00 CET**

<http://www.jp-demographic.eu/calls>



# Favorable (Pre)conditions for a Participation in MYBL

- MYBL research topics are **subject to national research policy** and funding
- **Research in the subject** is undertaken (or shall be undertaken) with national resources
- **Openness** to international cooperation (sharing of national political goals, cooperation of researchers in the European and global Research Area, sharing of results etc)
- (Capacity to contribute to the activities of the JPI MYBL (ministry-level and/or agency level and/or researcher level)).





# Modes of participation – (Complete) Membership

## The JPI MYBL ...

- is a bottom-up initiative that **depends on voluntary contributions** from its members.
- is **open to any interested Member State (MS), Associated State (AS) to the EU or Third Countries**.
- os working in **varying groups**: It is not obligatory that the members participate in all joint actions. Each member can actively participate in those activities identified as best fitting into the respective national strategy.
- has a policy orientation : official **backing from ministry or dedicated government organization is necessary**.

## For becoming a member ...

- the requesting country needs a mandate of their National Ministry or dedicated governmental organization (template provided by the Secretariat)
- national representative(s) can be introduced to the General Assembly of JPI MYBL.
- There is no entrance fee to be paid to be a Member of JPI.
- Membership in the JPI can be terminated at the end of a calendar year.

<http://www.jp-demographic.eu/about-us/how-to-become-a-member/>



# Potential Modes of participation

## – Active Participation without Membership

### A Join the group that is organising the call and funding the national research groups

join MYBL Call (e.g. 2017) as a funding organisation without being a member of JPI MYBL

→ contact the secretariat of JPI MYBL ([jpimybl@zonmw.nl](mailto:jpimybl@zonmw.nl)) for further information.

And/or

### B Participation in research projects

**Research groups from countries outside MYBL and the call group may join research consortia** that apply for funding in MYBL transnational calls, if...

- they are able to secure their own funding. Such Participants should state in advance the source of funding for their part in the project.
- the majority of participant groups in a consortium are eligible to be funded by the funding (member) organisations/ministries participating in the call





# – Get in touch and explore ....



## Website:

[www.jp-demographic.eu](http://www.jp-demographic.eu)

## Talk to us – right here or with the secretariat:

### **JPI MYBL Secretariat**

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### **J-AGE II / Work Package 3**

### **Alignment & Monitoring of research programs and policy**

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