

Societal Advisory Board meeting: Final minutes

Date and time: Thursday 28th April, 10:00 – 16:00

Location: ERRIN, Rue de Luxembourg 3, Brussels

Participants

Societal Advisory Board members

Heidrun Mollenkopf, AGE Platform Europe, *chair*

Henk Bakkerode, Eurocarers

Dorothea Baltruks, European Social Network

Annemie Drieskens, The Confederation of Family Organisations in the European Union (COFACE)

Carlo Galasso, Hospitality Europe

Sergio Murillo Corzo, Government of Biscay, member of the European Social Network

Nathalia Noupadja, Council of European Municipalities and Regions

Alexander Peine, International Society for Gerontechnology

Angelika Poth-Mögele, Council of European Municipalities and Regions

Anett Ruszanov, European Regions Research and Innovation Network ERRIN

Alexandre Sidorenko, Independent Policy Adviser

Richard Tuffs, European Regions Research and Innovation Network ERRIN,

Scientific Advisory Board members

Stephen McNair, chair of the SAB, Learning and Work Institute

JPI More Years Better Lives / J-AGE project

Richard Pieper, National Institute for Health and Welfare THL, *SOAB Secretariat*

Mira Koivusilta, National Institute for Health and Welfare THL, *SOAB Secretariat*

Chella Harreveld, The Netherlands Organisation for Health Care and Development, ZonMW

Not attending:

Francesc Aragall, Design for All Foundation

Gina Ebner, European Association for the Education of Adults

Pascal Garel, European Hospital and Health Care Federation HOPE

Annagrazia Laura, European Network for Accessible Tourism

Marina Monaco, European Trade Union Confederation ETUC

Esko Kivisaari, Insurance Europe

Anne-Sophie Parent, AGE Platform Europe

Final minutes

1. Welcome and introductions

Heidrun Mollenkopf opened the meeting and welcomed all participants; round of introductions.

2. Confirmation of the draft agenda

Agenda was confirmed. Due to the situation at Zaventem airport, it was decided to finish already at 16:00.

3. Confirmation of the minutes of the last meetings

Both minutes of the SOAB meeting on 29th Oct 2015 and minutes of the Joint SAB and SOAB meeting on 30th Oct 2015 were confirmed. No changes were received beforehand.

4. SOAB Workplan overview, reports from the GA and SAB

JPI MYBL General Assembly (GA) meeting 21-22 Jan, Brussels

Anett Ruszanov and Anne-Sophie Parent represented the SOAB in the GA meeting, and Anett gave a brief report. The GA had approved the SOAB workplan, which will now be updated and circulated. Edvard Beem (NL) was selected as the new chair of the GA; Tove Hammarberg (SE), Francois Heran (FR) and Yves Joannette (CA) are members of the Steering Committee in addition to Dr. Beem.

Heidrun Mollenkopf will represent the SOAB in the next GA meeting in the Hague on 2-3 June.

The GA also heard of the five projects finances under JPI MYBL first call "Extended Working Life and its Interaction with Health, Wellbeing and beyond". More info at: <http://www.jp-demographic.eu/funded-projects/>

(Discussion on SOAB involvement in implementation is under topic 7.)

Draft text of JPI MYBL 3rd Call "Ageing in Place in a Digitising World"

Stephen McNair introduced the latest version of the JPI MYBL 3rd call text, which was discussed and modified in the SAB meeting the previous week.

This call text also includes research requirements, all of which applications must address. It was suggested to include requirement to engage appropriate stakeholders. Also the frame text, not only the content, of the call should explain that stakeholder engagement should be guaranteed in the way research is done.

It was felt that the call was describing lifeworlds too much as perceived by older individuals, missing the social dimension of how we are living together in new ways: Catch words like social innovation or social environment do not appear in the text; also social networks are not visible.

The social dimension of technologies should be strengthened from the start. Technology is already there – we need to understand how technologies have already been changing the lifeworlds and how new technologies will continue to be an integral part of social environments additionally, risks of technology should be added. Local authorities and service providers are missing. A question was raised, could we stimulate the composition of the consortium of applied projects to reflect the dialogue between social and science?

- *Stephen McNair will redraft the call text on the basis of SOAB's comments (circulated to SOAB on 28th April for comments).*

JPI MYBL Collaboration with AAL and possible COST Action

The plans for AAL collaboration and subsequent COST action were briefly introduced. Idea is that the scientific work carried out by MYBL in the field of social science regarding technology and ageing can supplement and support the R&D efforts in the AAL JP.

Current plan is to:

1. Identify research projects under both AAL JP and MYBL (in the scope of the 2017 calls) which match in aspects such as: research regarding the acceptance of technological solutions by elderly people and the development of solutions within AAL.
2. Use the COST mechanism to initiate scientific collaboration between research teams to advance the efforts of demography related research in both AAL and MYBL.
3. Initiate forms of networking to support the creation of foresight and impact studies on the market relevance and readiness of age related technologies.

Next meeting between JPI MYBL, AAL and COST takes place on the 27th of May 2016. Alexander Peine will be representing the SOAB.

EU Initiatives linked to JPI MYBL: Report from SAB

A list of EU initiatives linked to JPI MYBL themes have been collected by the J-AGE Project. The SAB invited two projects, Social Innovations Promoting Active and Healthy Ageing (INNOVAGE) and Grey and green in Europe: elderly living in urban areas (GRAGE) to their meeting. More info: GRAGE www.grageproject.eu/ and INNOVAGE www.innovage-project.eu/

- *The SOAB is invited to add to the list of project (email: jpimybl@zonmw.nl).*

Suggestion was made to include Grandparents and Grandchildren projects:

<http://www.geengee.eu/geengee/>

5. Possible fast track on Migration

Stephen McNair introduced a paper on migration which is the result of the discussion that have taken place in the JPI MYBL Expert Workshop on Migration (6th April) and in the SAB meeting on 20th April.

Definition of migration (suggested for the discussion) = people who move residence for a considerable amount of time. It was suggested to make use of the demographic expertise in the Steering Committee (Francois Heran) and the SAB (Vivana Egidi) to formulate a definition for our JPI and the Strategic Research Agenda.

The General Assembly will decide on next steps in their June meeting.

The SOAB discussed the paper and made comments:

- local /regional level is at the centre of migration issues
- JPI MYBL should preserve the policy dimension
- should look at the effect of families left behind
- would be good to learn from past experiences

Suggestion was made for a SOAB initiative where good examples/lessons learned/"inspired practices" would be collected from regional/local level (one from each JPI MYBL member country) and then networked. JPI MYBL (SAB, SOAB, GA) could also provide them expertise on issues relating to demographic change. Although a lot of is probably done in the field, connecting migration with age and demographic change could make this initiative unique. It was agreed that we need to be very clear about what kind of examples are sought and for what reason. This initiative could also serve in giving JPI MYBL more visibility in Europe.

First step would be to put together a task force to clarify what is meant by a good practice, what would be the concrete steps and does this activity require funding from the General Assembly.

Task force members: Anett Ruszanov, Dorothea Baltruks, Sergio Murillo and Annemie Drieskens; supported by the Secretariat.

- *Stephen McNair will redraft the paper to include SOAB's comments (circulated on the 28th of April).*
- *The Secretariat will formulate a short paper on the SOAB initiative to be discussed by the Task Force.*

Materials relating to migration:

- European Commission: Research on Migration: Facing Realities and Maximising Opportunities: A Policy Review
https://ec.europa.eu/research/social-sciences/pdf/policy_reviews/ki-04-15-841_en_n.pdf

- Understanding and Tackling the Migration Challenge” conference
<https://ec.europa.eu/research/conferences/2016/migration-challenge/index.cfm>
- AGE Platform: Ältere Menschen engagieren sich für Flüchtlinge
http://www.bagso.de/fileadmin/Aktuell/Publikationen/2016/Themenheft_aeltere_Menschen_engagieren_sich_fuer_Fluechtlinge.pdf
- CEMR Position Paper on Refugee Crisis: http://www.ccre.org/en/papiers/index_posit

6. Preparation of SOAB involvement and activities in the JPI MYBL Conference 2016 (1-2 December, Rome)

The JPI MYBL Conference will take place in early December. There are no clear plans for the conference theme as yet, but the central concept is demographic change. Conference is part of the workplan of the supporting J-AGE2 project.

The conference task force members are Paolo Rossini (IT), Eivind Hovden (NO), Naji Aziz (BE) and Johan Fritzell (vice-chair of SAB). Heidrun Mollenkopf and Anett Ruszanov were selected as SOAB representatives.

The SOAB suggested combining under the general heading of “Demographic Change, Ageing and Migration” four sub-themes (migration; ageing; local “inspired practices”, demographic change in (other) JPIs).

The suggestion formulated by the Chairs (sent to the conference task force on 9th May):

Upon the discussion of the SOAB members on 28th April, we propose **The Challenge of Demographic Change, Ageing and Migration** as an overarching theme for the JPI MYBL mid-term conference in Rome on 1-2nd December 2016 with the following four workshop/session topics (the SOAB would be ready to undertake the organisation of one of these sessions):

- **Migration and demography:** What is the role and impact of the present migration/migration in general on demographic change in Europe?
(Aspects: age structure of the population? Labour market?... see reference at the “Understanding and Tackling the Migration Challenge” conference by the European Commission and the presentation by F.Heran
(https://ec.europa.eu/research/conferences/2016/migration-challenge/pdf/migration_conf-f_heran.pdf))
- **Ageing in Place:** How is migration affecting the conditions of ageing in EU regions and municipalities?
- The bottom-up view: **Examples of local “inspiring practices” in JPI MYBL member states regions and cities.** The scope of this theme to be defined with the Task Force. It can be labour market, can be reversing ageing issues of a town/village, etc.
- The broader context: **How do demographic change and migration influence Joint Programming Initiatives** (e.g. Urban Europe, Cultural Heritage, Healthy Diet, AAL, etc.)?

Although we are aware that if the general theme of the conference is accepted as suggested above, it does not match with the idea to present the five winning projects of the first call, therefore we leave it flexible and open when and in what format the consortia are invited but the SOAB would like to express its wish to get feedback from each project especially on how it will feed into the JPI MYBL SRA objectives? What is the societal impact and how the project will deliver results to policy makers that will support the RAs alignment within ERA.

The SAB expressed a similar wish, so a joint session with the projects could be scheduled as an additional event in conjunction with the conference.

7. SOAB involvement in implementation and call evaluation

(This point was covered under topic 4).

After hearing briefly about the financed calls the SOAB discussed at length the role of the advisory board in the implementation process. The Scientific Advisory Board (SAB) had had a similar discussion in their meeting on 20th April.

The call process is a very complex one and there are issues especially around confidentiality. However, it was felt that there should be more information about the process at an earlier stage: currently the boards are involved in drafting and finalizing of the call text, but once the call is out, there is no involvement until the approved projects are made public. A suggestion was made that the implementation process regarding the first call should be assessed and evaluated.

The issue between quality and relevance was also brought up. Final funding decisions are made according to scientific excellence, but the boards also value relevance and balance between the call themes. The boards should be more involved in ensuring the balance is right. The SOAB in particular is concerned about the applicability of the results and their practical relevance. The GA also has agreed to focus on research that informs policy. However, funders have a very heavy say on e.g. the call keywords and can have a particular bias that they only fund a certain theme of the call. A note was made that the SOAB and SAB should strengthen the role of the GA fostering the mutual alignment of the SRA and the perspective of the funders.

The role of the JPI should also be kept in mind. European Research Council is where scientific excellence dominates, but e.g. JPI MYBL is about tackling a societal challenge.

- *Outcomes of the SOAB's and SAB's discussion are formulated by Stephen McNair, chair of the SAB, and Richard Pieper, SOAB secretariat, into a paper "Reflections on Joint Call Processes from SAB and SOAB" which will be submitted to the General Assembly (first draft circulated to the boards on 28th April 2015 for comments).*

8. JPI Stakeholder involvement

Report from 2nd Stakeholder Workshop and discussion on SOAB's wishes for 3rd Workshop (Nov 2016)

Anett Ruszanov gave a report of the second JPI Stakeholder Workshop that was held on the 15th of January 2016. The next workshop will take place in again in conjunction with the ERA Learn 2020 conference in November 2016.

The Secretariat had prepared three topics that could be put forward to ERA Learn as suggestion for discussion themes in the 3rd workshop:

- Discussion on application of Coordinating Support Action (CSA) and/or COST for cooperation between JPIs with focus on a cooperation of science and stakeholders on a specific theme (e.g. for developing guidelines and methods for the identification and selection of stakeholders)
- Development of concept/strategy of a Societal Interaction Plan (SIP) and terms of reference for SHE in each JPI on the level of governance (e.g. boards) and joint actions (e.g. calls)
- Discussion on integrating SHE into the alignment strategies and methodologies for JPIs

Fourth topic suggested after the SOAB meeting by the chairs:

- special theme on involvement of stakeholders in call procedures over the entire project cycle

It was felt that it is especially important to bring up the role of boards and their terms of reference, especially in context with different JPIs.

Methods for identifying stakeholders should be in place, but e.g. in the ERA Learn report on typology of alignment instruments issues like this are hidden away and included in dissemination and outreach to industry (https://www.era-learn.eu/alignment/definition-typology/D4.1_ReportontheDefinitionandTypologyofAlignment_INRA_final_Nov2015.pdf).

The JPIs should look at how stakeholder representation is handled in JPIs. Option could perhaps be a joint action of JPIs with support by a suitable EC funding instrument (e.g. Mutual Learning Exercise (MLE), COST, CSA).

➤ *It was agreed that the Secretariat follows up the ERA-LEARN progress on the issue of alignment and reports to the SOAB*

Societal Interaction Plan and stakeholder engagement on national level

This was not discussed due to time constraints. However, SOAB initiative under item 6 Migration on "local level lessons learned/inspired practices" was understood as one initiative to develop the JPI outreach on a national/regional level.

Stakeholder engagement in projects

This was not discussed due to time constraints.

However, some suggestions were made under item 7, and there was agreement to pursue this issue in further discussion, possibly on the next ERA-LEARN workshop in November.

Stakeholders' visibility on JPIs websites, especially on <http://www.jp-demographic.eu/>

This was not discussed due to time constraints.

9. AOB

None.

10. Next meeting

To be confirmed.

11. Close of meeting

Heidrun thanked all participants for lively discussion and closed the meeting at 16:00.